## **RAYMOND JAMES®**

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FOR IMMEDIATE RELEASE Media Contact: Invera Wealth Advisors 925-952-5259

## MARY S. BROOKS NAMED TO FORBES' LIST OF TOP WOMEN WEALTH ADVISORS

Walnut Creek, CA – Mary S. Brooks, CFP®, Senior Vice President, Investments, Managing Director, of Invera Wealth Advisors of Raymond James located at 2999 Oak Road, Suite 1030 was among the Raymond James-affiliated advisors named to the *Forbes* list of <u>America's Top</u> <u>Women Advisors</u>. The list, which recognizes advisors from national, regional and independent firms, was released online April 21, 2020.

The *Forbes* ranking of America's Top Women Wealth Advisors, developed by SHOOK Research, is based on an algorithm of qualitative criteria, mostly gained through telephone and in-person due diligence interviews, and quantitative data. Those advisors that are considered have a minimum of seven years' experience, and the algorithm weights factors like revenue trends, assets under management, compliance records, industry experience and those that encompass best practices in their practices and approach to working with clients. Out of approximately 32,000 nominations, more than 1,000 advisors received the award. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither *Forbes* nor SHOOK receives a fee in exchange for rankings. This ranking is not indicative of advisor's future performance, is not an endorsement, and may not be representative of individual clients' experience. Neither Raymond James nor any of its Financial Advisors or RIA firms pay a fee in exchange for this award/rating. Raymond James is not affiliated with Forbes or Shook Research, LLC. Please visit <u>https://www.forbes.com/top-women-advisors/#28abc5bd51f4</u> for more info.

Brooks, who joined Raymond James in 2009, has more than 36 years of experience in the financial services industry. Invera Wealth Advisors dedicates their extensive industry knowledge to implementing thoughtful financial planning, developing strategies to see you through life's most important milestones. They are prudent in managing your assets and carefully selecting investments that match your needs and risk tolerance. Their business is serving you and managing your finances in a way that makes you feel confident about your financial future.

To reach Brooks or the advisors at Raymond James, more information can be found at www.inverawealth.com or by calling 925-944-5180.

About Forbes ranking of Top Women Wealth Advisors Source: <u>SHOOKTM Research, LLC</u>. Data as of 9/30/19. <u>Forbes.com</u> (April, 2020)

## About Raymond James & Associates

As of 12/31/2019. Raymond James & Associates, Inc., member New York Stock Exchange/SIPC, which has built a national reputation for more than 50 years as a leader in financial planning for individuals, corporations and municipalities, is a wholly owned subsidiary of Raymond James Financial, Inc. (NYSE-RJF), a leading diversified financial services company with approximately

8,100 financial advisors throughout the United States, Canada and overseas. Total client assets are \$896 billion. Additional information is available at www.raymondjames.com.